



COLLABORATIVE PROGRAMME

CALL OUT FOR IDEAS FROM COMMUNITIES IN PETERBOROUGH

Document 2: Criteria and Decision Making Process

There are three documents in this pack of information:

1. Introduction
2. Criteria and decision making for PCA Artists call out (this one)
3. Expressions of Interests for PCA Artists call out

CRITERIA

- *Joy*
- *Ambition*
- *Partnership and collaboration*
- *Create a step change in the cultural life of Peterborough*

We will be looking for those projects which best show us these qualities. This table says a bit more about what we mean:

Joy	Do you love this? Will others? Will it be amazing, beautiful, inspiring and fantastic?
Ambition	Is this a new challenge for you and others involved? Will it show the best you and Peterborough can offer?
Partnership and collaboration	Is this is a multi-partner project? Does it bring new people to the table and keep them there? Who has had the chance to be part of this? How broad are your originators and decision-makers? Can it be better?
Create a step change in the cultural life of Peterborough	What will be different for you, for your partners, for Peterborough because of this project? Will it have a long-term impact, or a legacy?



When you make your proposal, be thinking about these questions as you describe what you want to do. We need you to tell us what is exciting about your proposals.

There are some factors you might expect to see here but which will not be in the criteria:

- **Scale:** we have not decided whether we should have several small projects or a few bigger ones. This depends on the proposals submitted. Please put your proposal in either way;
- **Demonstrated diversity:** we are targeting this call for additional projects to specific communities. You will need to show that your proposal is led by practitioners or organisations from those communities;
- **Track record:** you do not have to have done this before. If the Consultative Panel and Alliance Board love your idea and think it can be delivered, we will work with you to manage the process and any risks involved, for instance by partnership with someone more experienced, internally within the Cultural Alliance, or by bringing in additional expertise. Please don't be put off by this being your first time;
- **Delivery time:** you should not make proposals which rely on resources being available until (at the earliest) November 2023.

This programme is being set up to deliver the objectives of the Cultural Alliance, rather than being simply another form of project grant. We are therefore particularly excited to have proposals for initiatives for which the support of the Cultural Alliance is integral. This could include advocacy or connections from the Cultural Alliance board or forums; and/or brokering of relationships or structural support from the strategic staff team; and/or the other elements of the proposed programme, such as data and audience development monitoring.)

There will be a **Cultural Forum** meeting held online on Monday 3 April 2023, on zoom to talk about this programme. The link for this is on the introduction document about this call-out. We expect this meeting to be supported by a BSL interpreter, have live captioning and be recorded.



DECISION MAKING PROCESS AND SCORING

Following the application closing date, the process for decision making will be:

1. PCA Consultative Panel(s): this new panel (or panels) will meet shortly after the closing date and consider all the proposals received to create a shortlist. (This will include some proposals made before this call-out.) These Panels are still being brought together. People who sit on a Panel *can* make proposals but will have to excuse themselves from any decisions about their own application;
2. The Consultative Panel(s) will make suggestions to the PCA Board for a shortlist by 4 May; they might suggest some proposers get together to make a stronger joint bid;
3. the PCA Board will then invite shortlisted applicants to provide more information by 23 May for consideration by the Board on 25 May. The Board might ask for more information in this time;
4. If the Alliance wants to include your proposal in the final bid to Arts Council England they will need the sort of detail they ask for about the proposal including delivery times, expected audiences, budget information and so on. We will need this information by 16 June.

We will try to keep this process as simple as possible but it is important that we can meet the Arts Council's expectations about the Programme. We hope to run this process again over the life of the Collaborative Programme so if you feel you have a great idea but you are not quite ready yet, keep working on it for 2024.

Note that before the closing date, the Consultative Panel(s) will receive a scoring pack, explaining the criteria and process of scoring. This process is intended to ensure all applications are scored independently before the panel meets.

The Alliance will submit the bid to the Arts Council by the end of June. ACE needs up to 14 weeks to make a decision on the programme and there will then be procedural issues to get clear, so you should not make proposals which rely on resources being available until (at the earliest) November 2023. However, we are open to proposals which start and finish any time before the end of March 2026.



About Peterborough Cultural Alliance

The Alliance is not only a set of partners but the new body established to bring together, advocate for and build up the cultural sector in Peterborough. It has achieved some starter funding from the Arts Council and the Levelling Up Fund and is now moving on to the next stage. The current members are:

Name	From	Name	From
Ruth Campbell-Ekins	Metal	Adrian Chapman	Peterborough City Council
Dave Cramp	Cathedral & Peterborough Positive	Ivan Cutting	Eastern Angles
Jamie Fenton	PCC	Kate Hall	Jumped-Up Theatre & the Culture Forum (interim co-chair)
Penny Hansen	The Cresset	Sarah Haythornthwaite	Peterborough Presents (interim co-chair)
Jamie Jones	Anglia Ruskin University	Liz Knight	University College Peterborough
Alley Oberrotman	Norfolk & Norwich Festival Bridge	Stephanie Peachey	Nene Park Trust
Natalie Phillips	Selladoor	Karima Shah	Diaspora Arts and Multi-Cultural Arts Forum
Caroline Wallace	Arts Council England	Sarah Wilson	Peterborough Museum
Emilia Zirker	Peterborough Collective	Sarah Tanburn	Advisor

If you want to see the background and recommendations of the Cultural Strategy please visit www.peterboroughculturalstrategy.org.uk.

Additional information can be made available on request. Please contact Peterborough Cultural Alliance adviser Sarah Tanburn on sarah.tanburn@workthewind.com or 07771 945945.

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