



Peterborough Cultural Alliance Meeting Minutes

20th Jun 2024 | Lakeside Meeting Room | 10am – 12.30pm

In attendance:

Sughra Ahmed – Managing Director, Peterborough Cultural Alliance
Matthew Bradbury – Chair, Peterborough Cultural Alliance
Stephanie Peachey – Head of Visitor Engagement, Nene Park Trust
Kate Hall – Creative Producer, Jumped Up Theatre
Adrian Oates – Head of Fundraising, Nene Park Trust
Jake Smith - Artistic Director / CEO, Eastern Angles
Jamie Fenton – Partnership Manager, Culture, Sports and Leisure, Peterborough City Council
Ruth Campbell-Ekins – Director, Metal Peterborough
Sarah Haythornthwaite - Programme Director, Peterborough Presents
Liz Knight – Academic Director, University Centre Peterborough, IEG
Caroline Wallace – Relationship Manager (Engagement and Audiences), Arts Council England
Ally Oberrotman - Festival Connect & Create Senior Manager, Norfolk & Norwich Festival
Anna McCarthy – Head of Festival Connect & Create, Norfolk & Norwich Festival
Laura Hensser – Executive Director, Metal
Susie Thornberry – Artistic Director, Metal
Jag Singh – General Manager, Landmark Theatres

Apologies:

Rob Hill – Service Director of Housing and Communities, Peterborough City Council
Sarah Wilson – Heritage Manager, Peterborough Museum
Jan Armitage – Chief Operating Officer, Peterborough Cathedral
Penny Hansen – Head of Commercial Activities, The Cresset
Adrian Chapman – Executive Director, Peterborough City Council

Minutes by:

Sughra Ahmed – Peterborough Cultural Alliance

Chair of Meeting – Kate Hall

Item	Details
	Welcome and refreshments <ul style="list-style-type: none">• Introductions• Overview of agenda• Declaration of Interests – None given

Chair's Report	<p>A Governance and Finance Committee has been set-up and the first meeting completed.</p> <p>Currently taking legal advice about setting up PCA as a CIO</p>
Director's Update:	<p>Sughra Ahmed confirmed she had received excellent responses to the three vacancies advertised – in excess of 50+ applications.</p> <p>Sughra proposed to introduce a new standing item into the Agenda moving forward – Cultural Strategies – Connect, Share, Inspire. This new item will offer strategic opportunities to collaborate inspire and learn from each other's key objectives and discover/explore areas of alignment as well gaps in the city's cultural landscape.</p> <p>Sughra attended RW Comedy event, Culture Forum, Eastern Angles Gala event, Peterborough Community Business Awards, Culture Talks, Data Framework workshops, Festivals Network and interviews on BBC Radio Cambridgeshire, PCRFM and long form interview at Salaam radio.</p> <p>ACTION</p> <p>Sughra confirmed to take agreed proposal to PHACE Board for approval by Sep 2024.</p> <p>Sughra to invite Urban Rooms to present at future PCA meeting PCA will be exploring future funding – new partner support will be needed for this. It will be important to support each other in building on this culture of deep collaboration and cross-fertilised support across the PCA partner's.</p>
Arts in Education:	<p>Steph Peachy gave an update on Arts in Education. They are currently undertaking plans to discuss project design, proposal and delivery as well as funds needed to deliver a multi-year programme.</p> <p>The Proposal to do this shared and agreed.</p>
Data Framework:	<p>Sarah Haythornthwaite gave an update on the Data Framework. We have now completed Y1 of project exploring how data will shape or future work on culture. The Report on work thus far due in later this year.</p> <p>Autumn: plan to host an Open Space and explore citywide response.</p>
AOB	<p>Congratulations to Jumped Up Theatre on recent funding award from Esmee Fairbairn, for work with young people. Plan to launch in Sep 2024.</p> <p>Caroline from ACE gave a presentation on ACE objectives for 2024/25 for Peterborough.</p>

	<ul style="list-style-type: none">• Support the Peterborough Cultural Alliance (PCA) to establish itself and its strategic impact, through supporting collaboration and cultural infrastructure• Increase Arts Council of England investment in the Local Authority Area of Peterborough• Work with Peterborough City Council to ensure the value of culture is recognised in PCC's long-term ambitions and plans and PCC owned cultural assets are well run and thriving• Increase support for individual creatives in Peterborough through networks, forums, workshops, and brokerage of relationships. <p>Next meeting – 19th September 2024, Lakeside Meeting Room 10am – 1pm.</p> <p>ACTION</p> <p>All Partners to confirm future meeting dates with Director by 15 Aug 2024 please.</p>
	END